



## BARTLETT BRANDS

### THE DESIGN INTERNSHIP OF THE SUMMER BARTLETT BRAND CAMP

Lifelong lessons. Forever friends. Maybe even a pillow fight. Award-winning boutique agency Bartlett Brands is accepting applications for Bartlett Brand Camp, our summer design internship program.

Bartlett Brand Camp will run 3 days per week for eight weeks at our SF Mission office.

*Inner children welcomed. Free spirits encouraged.*

#### CAMP ACTIVITIES

Assist with internal projects  
Support the team on client projects

#### CAMP APPLICATION

Resume & Portfolio  
Contest Entry (see below)

#### PACKING LIST

##### *Need-To-Have*

Proficient in Adobe Creative Suite  
Positive attitude  
Social media know-how

##### *Nice-To-Have*

Experience with studio photography  
Experience with motion graphics  
Illustration ability  
Proficiency in front end  
web development /HTML/CSS

#### END-OF-SUMMER HIGHLIGHTS

A portfolio-worthy identity project  
Mentorship from our talented team  
Experience with innovative projects  
and amazing clients  
Fun office environment with lots  
of artisan snacks and caffeinated drinks  
Course credit may be available  
for students

#### CONTEST ENTRY

Design a promotional poster for the Bartlett Brands Summer Internship Program—aka “Bartlett Brand Camp.” Include a camp logo, graphics, colors, photography, etc. and a list of activities one might encounter at our Brand Camp.

The identity of Bartlett Brand Camp should feel like an offspring of Bartlett Brands’ current branding—maintaining some inherited elements that are core to our look while experimenting with new elements that illustrate your vision for

Bartlett Brand Camp. Think of Bartlett Brands as the mother and Bartlett Brand Camp as a teenage daughter.

The winner will work with our internal team over the course of the internship to fully develop the identity for the Bartlett Brand Camp—an annual program we will run every summer moving forwards.

#### POSTER FILE SPECIFICATIONS

10x10 inches  
Pdf format

#### DATES & DEADLINES

Applications due: 5/3  
Winner announced: 5/10

#### INTERNSHIP

8 weeks between  
June - August

Please send to

**SUMMERCAMP@BARTLETTBRANDS.COM**